



Elsenham Parish Council
Communication Committee Meeting via Zoom
held on Friday 27 November 2020 at 10.00am

Minutes

(All meetings are open to the public and press)

Present:

Mrs. M Jackson (Chairperson MJ), Mrs. F Lambert (FL),
 Mr. A Buonocore (AB), Mrs. A Gleeson (AG)
 and Mrs. L Johnson (Parish Clerk LJ).

Members of the public: None.	
Apologies for absence: Dr. G Mott (GM).	
Item	Actions agreed
Declarations of Interest: None.	
Open to the Public: None present.	
Minutes The Committee agreed the minutes of the meeting held on 30 October 2020.	The minutes were agreed as a true and accurate record.
Matters arising from last meeting There were no matters arising	
Budget for 2021/2022 The Finance Committee had agreed a budget for the Communication Committee of £750 for 2021/2022.	
Social Media Review MJ thanked AB for his sterling work on the website. AB asked AG for the Facebook login details. The most activity on EPC's Facebook page this month was the post asking people not to let off fireworks on EPC's land, it reached 1.6 thousand people. MJ has amended the disclaimer on EPC's Facebook page, emphasizing that this page is not a forum for discussion, it is an information platform only, and any comments should be directed to the Parish Clerk. EPC received 39 new likes this month which is an increase of 290%.	AG to send the login details to AB.

<p>It was decided to hold another photo competition 'Elsenham at Christmas', closing date 1Januray 2021. The photo can be of any Christmas, but it would be lovely to have photos of Christmas 2020. Members of Facebook will be able to register 'a like' for their favourite photo. But the final decision on the winner of the competition is to be made by the Communication Committee.</p>	<p>MJ to advertise the competition.</p>
<p>AOB FL suggested placing a post on Facebook wishing everyone a happy Christmas from EPC. Also, nearer New Year's Eve, a post reminding people not to let fireworks off on EPC's land.</p>	<p>MJ to put both posts on Facebook.</p>
<p>Next meeting 27 January 2021 at 8.00pm</p>	
<p style="text-align: center;">Meeting closed at 10.20am.</p>	