



Elsenham Parish Council
Communication Committee Meeting via Zoom
held on Friday 31 July 2020 at 2.00pm

Minutes

(All meetings are open to the public and press)

Present:

Mrs. A Warwick (Chairman AW), Mrs. M Jackson (MJ), Mrs. F Lambert (FL), Dr. G Mott (GM), Mrs. L Johnson (Parish Clerk LJ).

Members of the public None.	
Apologies for absence Mrs. A Gleeson (AG)	
Item	Actions agreed
Declarations of Interest None.	
Open to the Public None present.	
Minutes The Committee agreed the minutes of the meeting held on 28 May 2020.	The minutes were agreed as a true and accurate record.
Photo Competition Winner Some wonderful photos had been received for the competition, 'Elsenham in Lockdown', the photo, showing a completely deserted motorway, was agreed to be the winner with two runner ups.	The winning photo to be uploaded to the home page of EPC's website.
Managing Social Media responses There had recently been a controversial issue on social media regarding the re-opening of the play area. Residents were becoming quite feisty especially on the Elsenham news line thread. Some residents were not happy when they were told that for further information, they would need to contact the Parish Clerk. There were three options, either add a line under the articles saying, if you require more information please contact the Parish Clerk, turn commenting off, or leave it as it is. It was agreed that residents should be allowed to have their say, but a disclaimer should be added making it clear that EPC do not engage in discussion on social media and if further information is required an email should be sent to the Parish Clerk.	

Residents should understand that individuals are contributing and a group entity, EPC, is responding; a group entity cannot just respond straight away, it must establish what the group position is first.	
<p>Any Other Business.</p> <p>GM said that on the homepage of the Parish Council's website under the heading News, there are four sub-headings, Community, Highways, Development and Sport, all the information under these headings are out of date. AW said this was an auto programming that Netwise had set up and when a news article is placed on the website you can consign it to one of these headings. It is no-longer being used as it is hard to catalogue articles.</p> <p>AW explained that on the website, the committees that Councillors are members off, are listed by the side of their photo, with the working groups listed underneath, this is the format of the website and cannot, unfortunately, be changed.</p>	<p>AW is to find a way of removing these headings under news.</p> <p>AW to remove Peter Snow, and to change the details on Peter Johnson.</p>
Next meeting, to be arranged	
Meeting closed at 2.40pm.	